

**COMBINED DECLARATION AND
POWER OF ATTORNEY FOR PATENT APPLICATION**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below adjacent to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled TELEVISION COMMERCE SYSTEM the specification of which:

- ☐ is attached hereto;
- ☒ was filed as United States Application Serial No. 09/384,182 on August 27, 1999 and was amended on _____ (if applicable).
- ☐ was filed as PCT International Application Number _____, on the day of _____.
- ☐ an English translation of which is filed herewith.

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, § 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code § 119 of any foreign application(s) for patent or inventor's certificate or of any PCT international applications(s) designating at least one country other than the United States of America listed below and have also identified below any foreign application(s) for patent or inventor's certificate or any PCT international application(s) designating at least one country other than the United States of America filed by us on the same subject matter having a filing date before that of the application(s) of which priority is claimed:

004430-9534450

PCT APPLICATIONS
DESIGNATING THE U.S.

STATUS (Check One)
Patented Pending Abandoned

PCT Number :

☐ ☐ ☐

PCT Filing Date :

U.S. Serial No. Assigned:

I hereby appoint the following attorney(s) and/or agents to prosecute the above-identified application and transact all business in the Patent and Trademark Office connected therewith:

James B. Lampert	Reg. No. 24,564
Wayne M. Kennard	Reg. No. 30,271
Michael J. Bevilacqua	Reg. No. 31,091
Hollie L. Baker	Reg. No. 31,321
Henry N. Wixon	Reg. No. 32,073
Anne-Louise Kerner	Reg. No. 33,523
Wayne A. Keown	Reg. No. 33,923
Rajesh Vallabh	Reg. No. 35,761
Michael A. Diener	Reg. No. 37,122
Donald R. Steinberg	Reg. No. 37,241
Gretchen A. Rice	Reg. No. 37,429
Peter M. Dichiaro	Reg. No. 38,005
Richard A. Goldenberg	Reg. No. 38,895
Colleen Superko	Reg. No. 39,850
Janice M. Klunder	Reg. No. 41,121
Jason A. Reyes	Reg. No. 41,513
Keum J. Park	Reg. No. 42,059

All correspondence should be sent to:

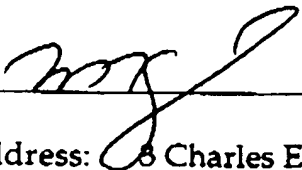
Michael A. Diener, Esq.
Hale and Dorr LLP
60 State Street
Boston, Massachusetts 02109

Telephone No.: (617) 526-6454
Facsimile No.: (617) 526-5000

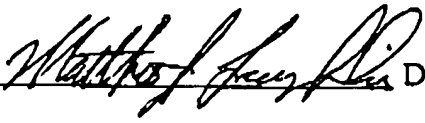
0044230-9594960

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.


Full name of first inventor: Matthew W. Kay

Inventor's signature  Date 9/23/99
Citizenship: USA
Residence and Postal Address: 8 Charles Everett Way
Hingham, MA 02043

Full name of second inventor: Matthew J. Laughlin

Inventor's signature  Date 9/23/99
Citizenship: USA
Residence and Postal Address: 228 River Street
Norwell, MA 02061

Full name of third inventor: Colin P. Campbell

Inventor's signature  Date 9/23/99
Citizenship: UK
Residence and Postal Address: 60 Robinwood Road
Norwood, MA 02062